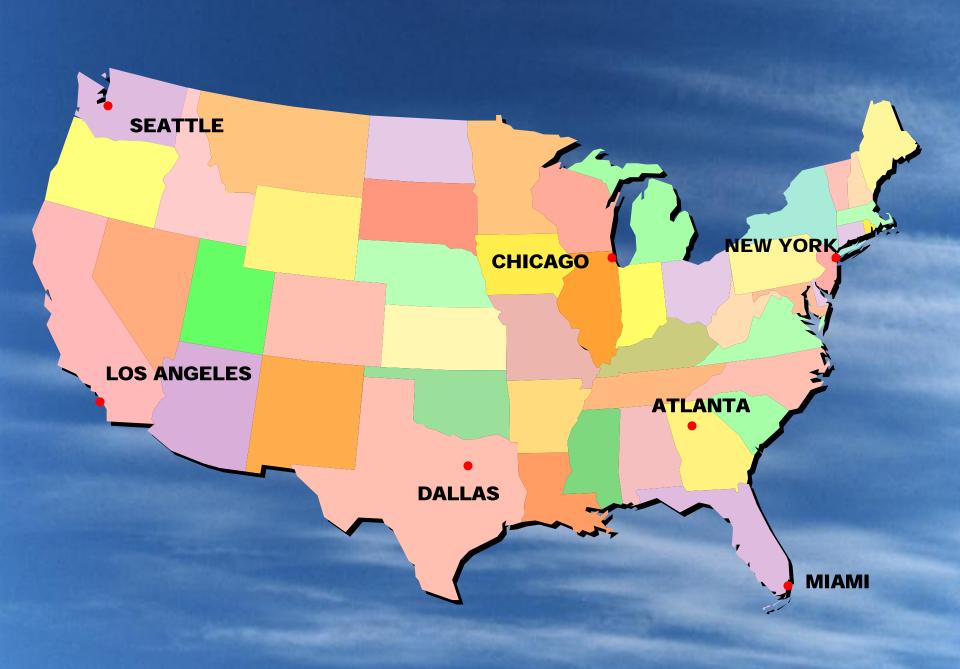
# Hartsfield-Jackson Atlanta International Airport

## **Ten-Year Vision**

Mr. Jeff Pearse

**Director of Marketing & Business Development** 





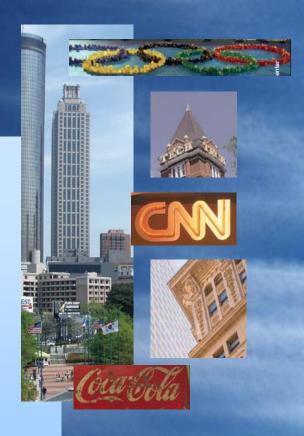
## **AGENDA**

- Atlanta Facts
- Airport Overview
- Market Overview
- Success Factors
- Aviation Forecasts
- Ten-Year Vision

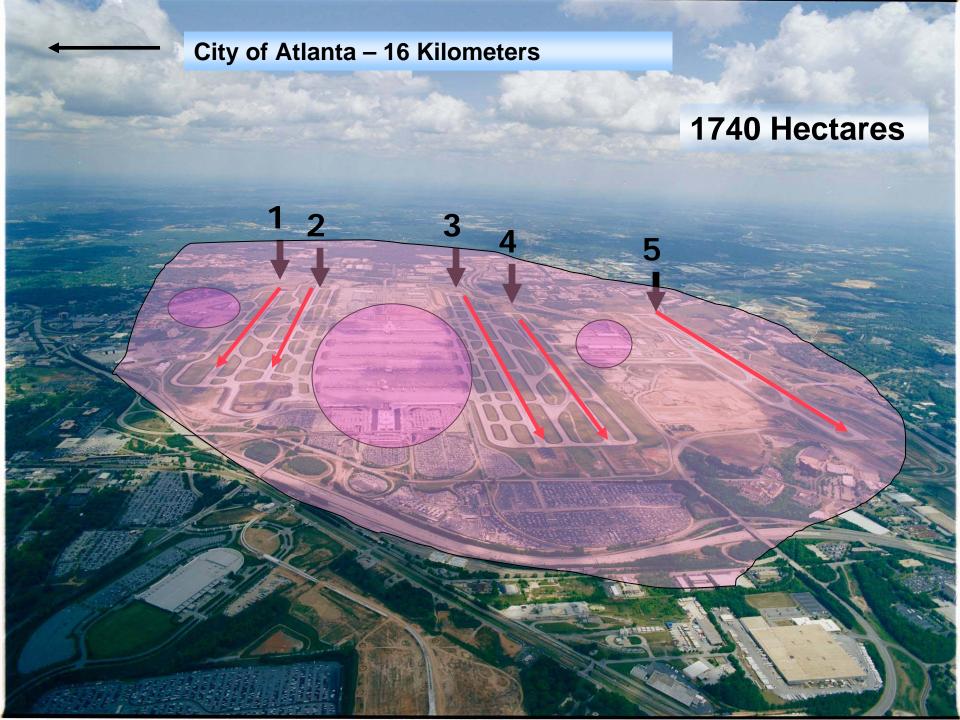
### **ATLANTA - Facts**

- Home to 5 million people
- 140,000 businesses
- 14 Fortune 500 Companies
- Capital of State of Georgia
- 28<sup>th</sup> Largest Economy in the World
- 3<sup>rd</sup> largest job generator over next decade
- 2000 foreign companies
- 80% US Population with 2 hours flying time
- Home to world's busiest airport ATL







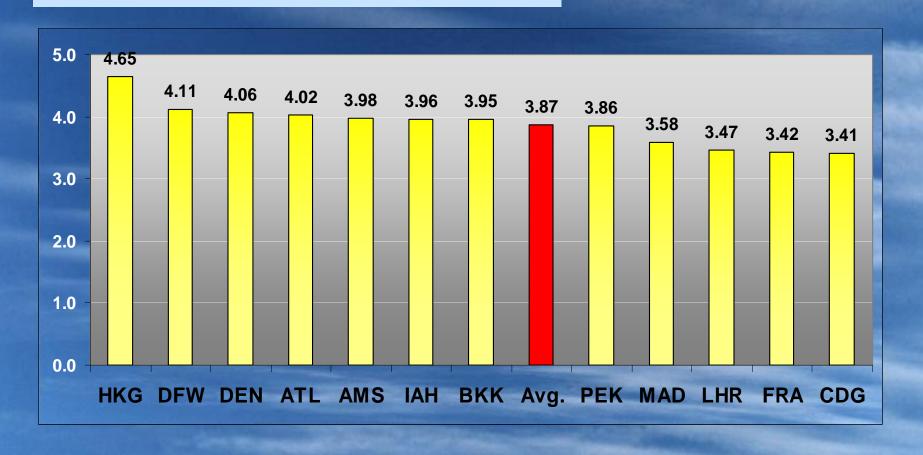


## **Airport Overview**

- Operated by the City of Atlanta
- Passenger Volume: 89.3 million
- Cargo Volume: 720,209 metric tons
- Aircraft Operations: 994,346
- Home of 2 hub carriers Delta & Air Tran
- 1400 daily departures
- Service to 178 Domestic & 85 International Destinations
- ATRS: World's Most Efficient Airport

### **Customer Satisfaction**

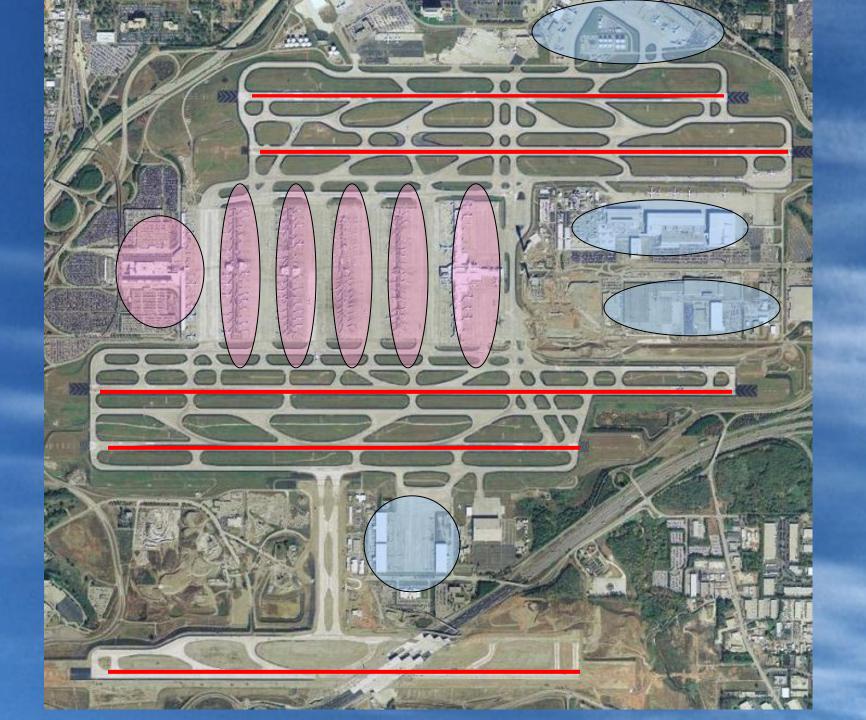
#### ACI-ASC 1st Qtr. 2008



### **Financial Snapshot**

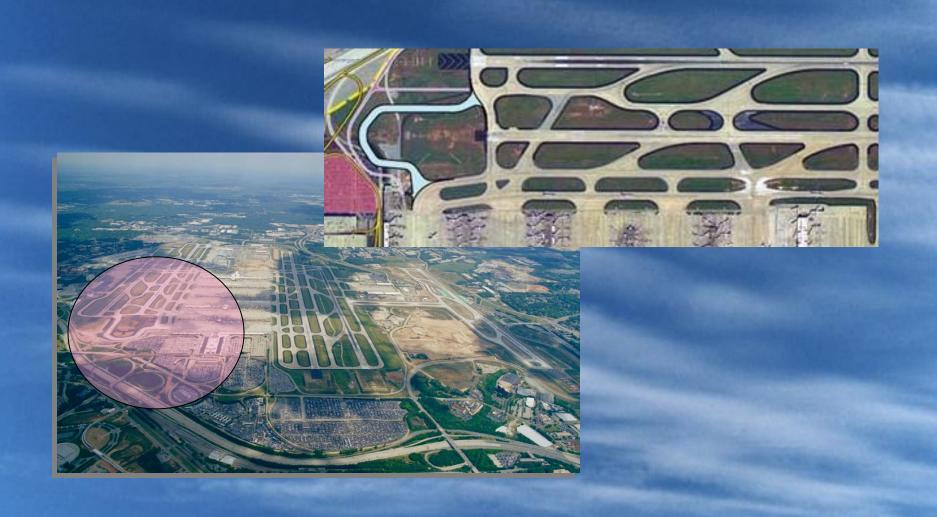
#### Revenues / Expense per EPAX







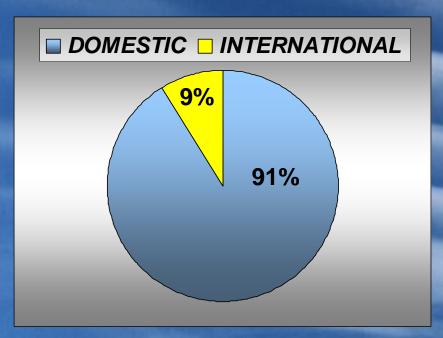
## **End-Around Taxiway**

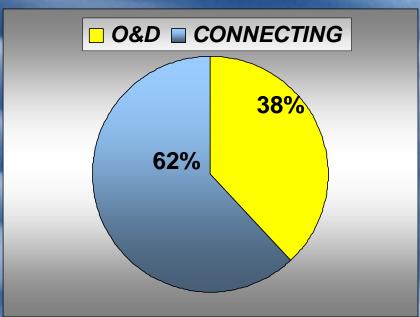




### **Market Overview**

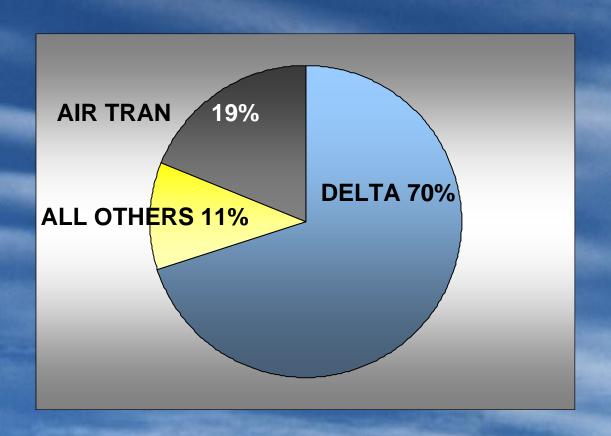
#### 2007 Total Passengers 89.3 million







### **Airline Market Share**



## **Factors Driving Success**

- 1. Ideal Geographic Location
- 2. Vibrant Regional Economy
- 3. Expanding Population Base
- 4. Innovative & Highly Efficient Layout
- 5. Visionary Leadership
- 6. Low User Fees
- 7. Global Reach & Connectivity
- 8. Strong Partnerships
- 9. On-Going Capital Development



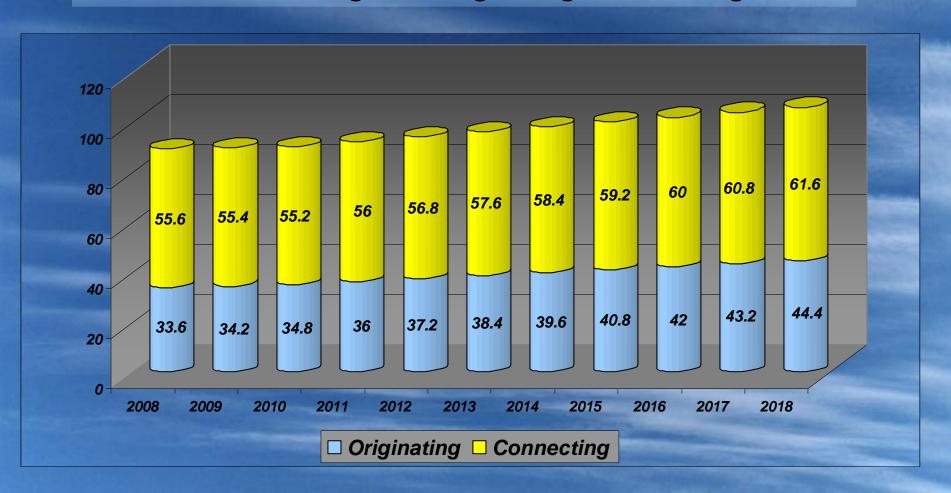
### **Aviation Forecasts**

#### **Total Passengers – Domestic / International**



### **Aviation Forecasts**

#### **Total Passengers – Originating / Connecting**





### **Aviation Forecasts**

# By 2015:

# 100 Million Passengers!!!

40.8 million O&D

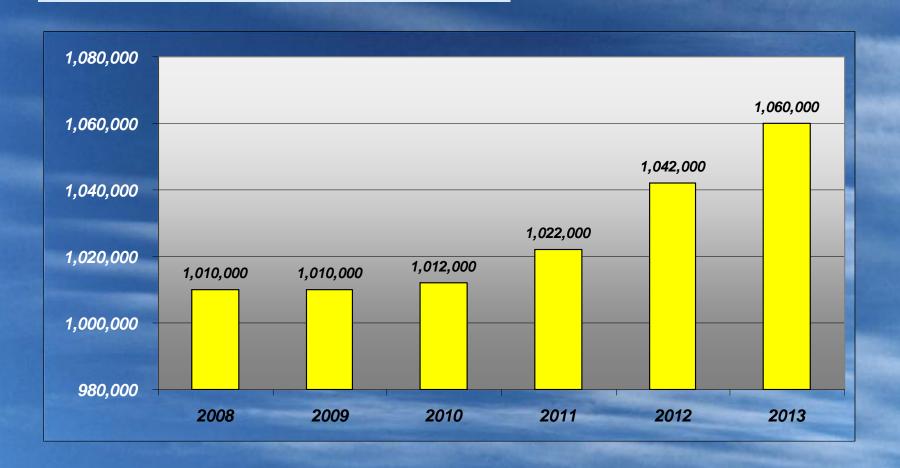
37m Domestic 3.8m Int'l

59.2 million Connecting

50.6m Domestic 8.6m Int'l

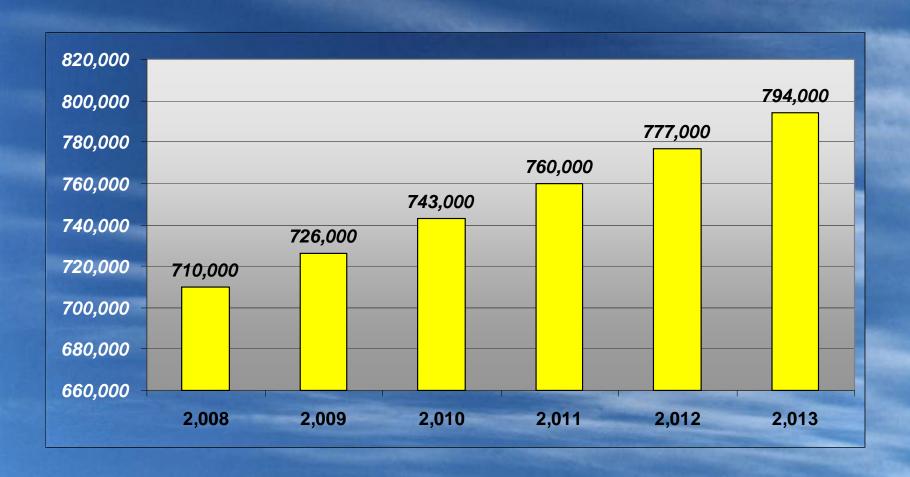
### **Aviation Forecasts**

#### **Annual Aircraft Movements**



### **Aviation Forecasts**

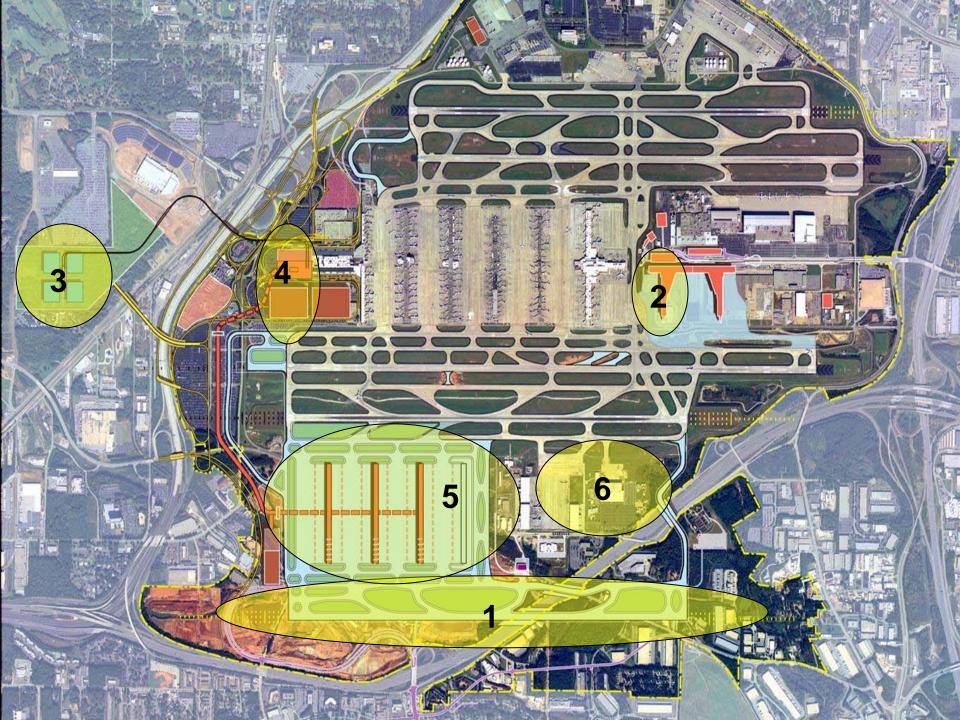
#### **Annual Cargo Volume – Metric Tones**



## **Ten-Year Vision**

### **Airport Capital Program – Major Elements**

- 1. Runway 10-28
- 2. International Terminal
- 3. Consolidated Rental Car Center CONRAC
- 4. West Terminal
- 5. South Gate Complex
- 6. South Cargo Complex





# **Runway 10-28**







## **International Terminal**



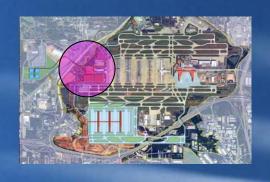


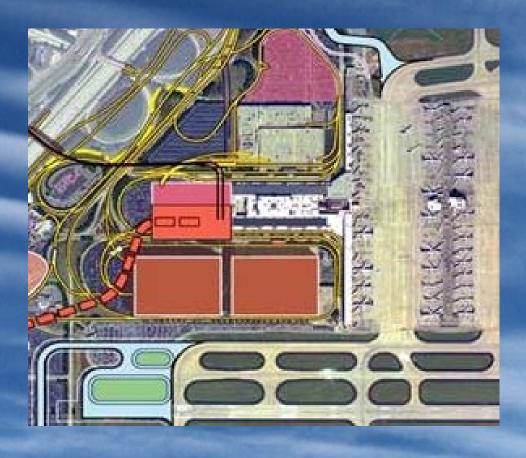
# CONRAC





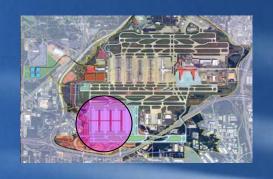
## **West Terminal Expansion**

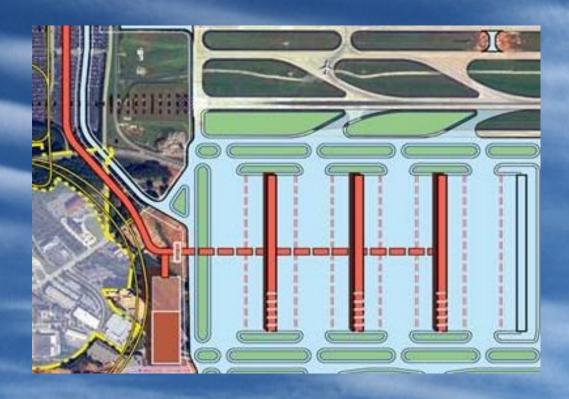






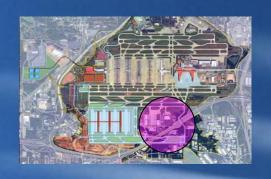
## **South Gate Complex**



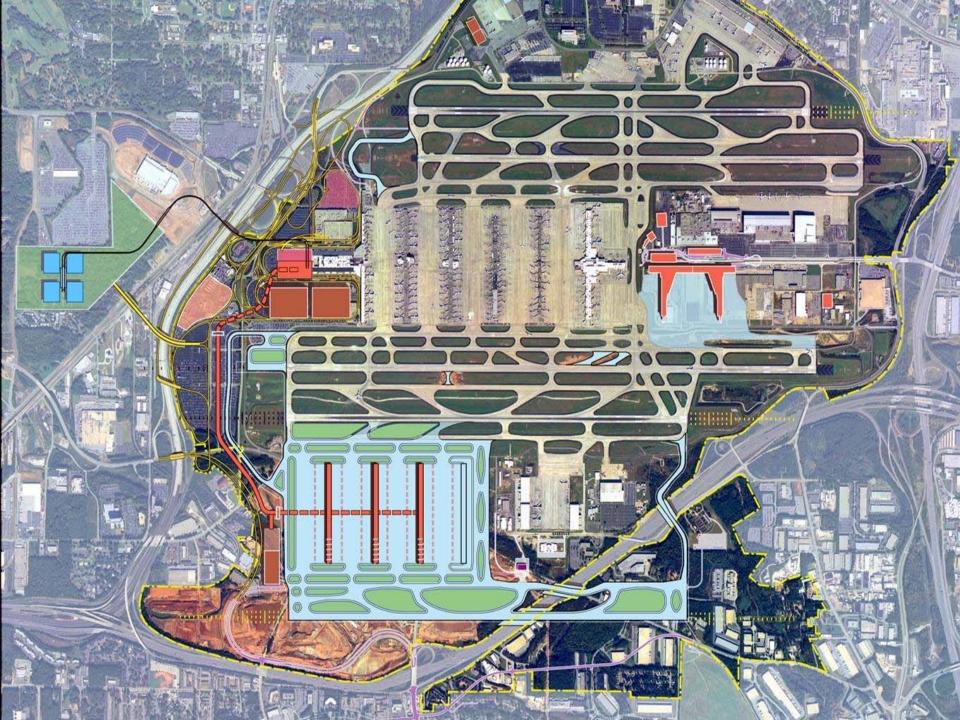




## **South Cargo Complex**







## Risks & Challenges

- Forecast Sensitivity
- Air Carrier Resistance
- Rising Construction Cost
- Access to Capital



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